



Web based **Vehicle Tracking**
& Mobile Data Solutions

Case Study - Eurotech Monitoring Services Ltd.

Eurotech Monitoring were recommended **Concepts-Online** when looking for a vehicle tracking system that could offer a tailored solution to their localised fleet of 11 vehicles.



Company Profile:

Eurotech Monitoring was founded in 1979 as a corporate security firm working in both the business and public sectors. The company operates in the South East of England, predominantly within the boundaries of the M25, and offers a range of services to its clients, including alarm response and keyholding for public customers, and mobile patrols and control room outsourcing for commercial clientele.

Business Needs:

Eurotech Monitoring began communicating with **Concepts-Online** following recommendations it received from firms within the security industry. The company were aiming to procure a service that could monitor the location of their vehicles and then store this information, with the intention of it being reproduced as part of an historical analysis of driver's daily routes. Such a system would also allow the firm to ensure that each of their drivers had completed their required work commitments, whilst acting as a document of proof to clients that their contracted service had been fulfilled.

Another system requirement, for Eurotech, was that the company wanted a service that would allow their users access to a real-time representation of their fleet location at any one time. This information could then be used in accordance with an incorporated route planning facility, that would ensure the most direct and efficient route would be assigned to the vehicle nearest to a particular job.

Eurotech were also keen to acquire a system that could produce vehicle reports when requested. These would allow the firm to monitor vehicle mileage, whilst ensuring that the company fulfilled its duty of care to its employees with regards Health and Safety commitments.



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Eurotech Monitoring Services

Knowledge is Power - Efficiency is Revenue - Control is Profit



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System Installation:

Eurotech opted for **Concepts-Online** based on our ability to surpass their corporate needs. Our system not only offered the company an effective solution to accomplish their aims, but is equipped with a range of complementary features that permit Eurotech to fully integrate the system with their business practices, making use of facilities such as ZOI location markers, and system to driver's mobile phone SMS text messaging.

Kevin Riley, Eurotech Operations Director, described the installation process as a "simple and hassle free experience". "We met our obligations by having the vehicles in the correct locations at the right time... the **Concepts-Online** team took complete care of everything else..." and following our comprehensive training period "...left us with a fully functional system that we have every confidence in."

System Benefits:

In addition to fulfilling the aims with which Eurotech purchased the system, Kevin Riley believes that the system "acts as an excellent marketing tool" when introducing prospective clients to their business. "The fact that we can show our customers exactly where our vehicles are, and give a genuine account of when an employee arrived, or will be arriving, at a job... it just lets our company give that bit more to our customer in terms of reliability and service".

What the future holds:

Eurotech Monitoring Services Ltd. plan to expand their fleet in the future, and further advance their use of **Concepts-Online** Explorer. Kevin Riley stated that "...as using the system becomes second nature to our employees, the savings we hope to achieve will, I'm sure, prove that we were right in our decision to purchase the system. I'm confident that we will see a return on our investment".

Why choose Concepts-Online?

In today's ever changing business world the challenges of managing fleets of vehicles & manpower are greater than ever before. We have a solution that will not only take care of all of these challenges but will increase your profits and efficiency at the same time.

Our **Vehicle Tracking system** is the most sophisticated, easy to use and by far the most cost effective on the market. Tracking your fleet of vehicles has never been easier! So from 1 to 1000 vehicles, **Concepts-Online** is the solution you need.



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