

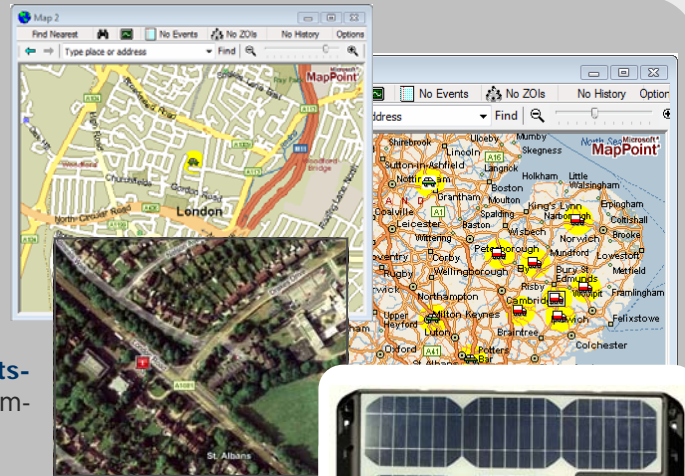
# Concepts-For Trailers



Web based **Vehicle Tracking**  
& Mobile Data Solutions

## What do we do?

**Concepts-For Trailers** is a comprehensive and versatile tracking solution from **Concepts-Online**. Developed in consultation with our existing customer base, we've taken on-board the needs of businesses such as yours, and customised our system to best suit your requirements. By listening to our customers we know that questions like "Where did we leave that trailer?", "Is the trailer secure?", "Have the goods been kept in good condition?" are the key issues for transport managers with regards trailer fleets. As a result, we've tailored our software to create **Concepts-For Trailers**, the answer the haulage industry, and your company needs.



Solar powered tracking unit.

## Features:

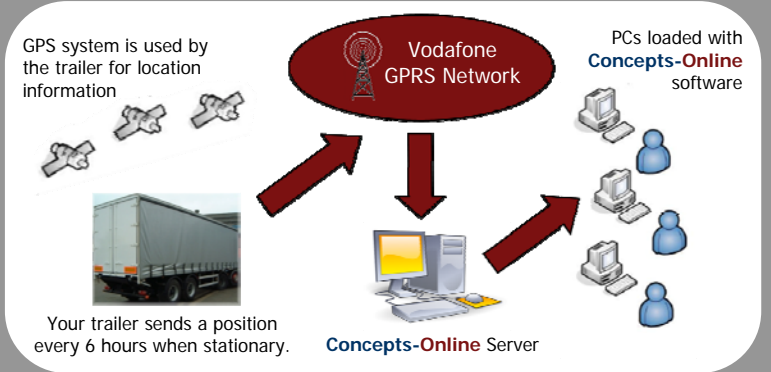
- Updates every 6 hours when stationary.
- Motion sensor wake-up.
- Switches to 4 minute updates when moving.
- Solar powered charging system.
- 30 day battery life without solar charge.
- Low battery warning alerts to system and users.
- Anti tamper alerts to warn system users of misuse.

## Optional Extras:

- **Wireless door sensors** - inform you every time the trailer doors are opened.
- **Wireless temperature sensors** - alert you to any change in temperature between -40 and +80 degrees.
- **Wireless keypad** - allows for tractor identification.
- **Bureau monitoring service** - 24hour monitoring and alert system, with weekly reports and position on request functionality.

## How does it work?

You begin by mounting a solar powered location unit containing onboard GPS navigation receivers, GPRS communication relays and a sensor to detect any movement, on your trailer. When stationary, the unit sends information to our server every 6 hours, to confirm the current unit location. When motion is detected, the unit switches to movement mode and sends updates every 4 minutes of the journey, providing trailer locations in real-time. The information sent to our server is then interpreted and forwarded to any of your user's PCs that have our software installed and the correct rights and privileges to view the data. Accessible alongside any of your other tracked vehicles, you can see all of your tracked units on the screen, all of the time.



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**Knowledge is Power - Efficiency is Revenue - Control is Profit**



Do you know where your trailers are right now?

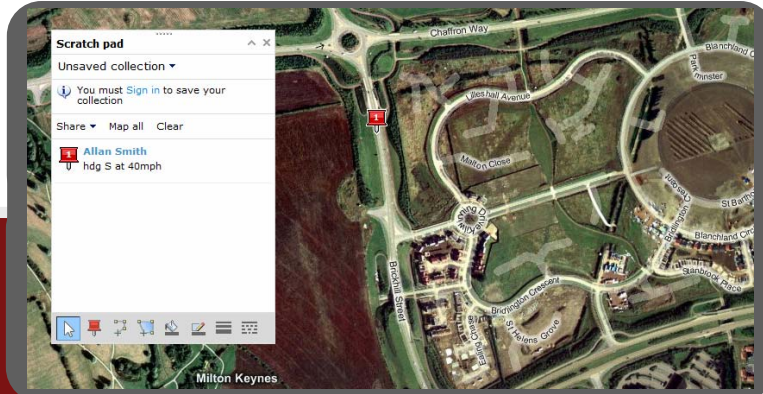
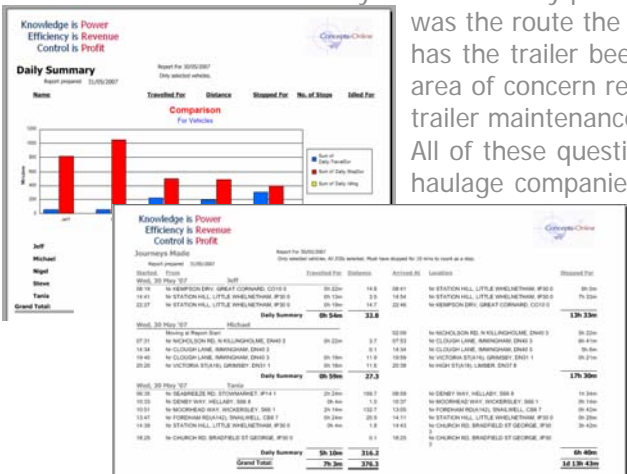


## Tailored to the haulage industry.

**Concepts-Online** has a proven track record with our customers for providing a powerful, flexible and intuitive tracking system, vital to the day-to-day operation of our client's organisations. We've taken what is already a successful program and created a bespoke haulage management application, geared towards the needs of the industry.

From our discussions we've learnt that there are two main areas of concern that affect the management of a firm's trailer resources. "Where is my trailer currently parked?", "Who was the last driver responsible for the trailer?", "What was the route the trailer took and how many stops did it make?", "How many times has the trailer been opened?" relate to the operational role of the fleet. The other area of concern regards conforming with government legislation. "When is the next trailer maintenance scheduled for?", "What date is the next service?"

All of these questions were identified by our market research as being key to how haulage companies run their business each day, and so we've made the solutions key components in our program. Such features would certainly seem to be worthy of a free system demonstration.



## Lost a trailer recently?

Losing a trailer can be a pricey mistake to make, with the cost of renting a replacement for a week reaching well into the £100s. But eliminating losses is not the only plus side to trailer tracking.

### How else do I benefit from tracking?

Trailer tracking from **Concepts-Online** can benefit a whole range of departments from within your organisation.

- **Fleet managers** - increase fleet utilisation.
- **Customer Services** - predict ETAs, offer genuine customer information and receive arrival notification.
- **Engineering dept.** - plan and schedule services to ensure government regulations are adhered to.
- **Security** - provides complete piece of mind that cargo arrives, and in the condition it was despatched.
- **Finance** - eliminate loss and gain complete location control in the event of theft.

If any of your departments could benefit from trailer tracking then **Concepts-For Trailers** could be just what you're looking for. Our fixed cost complete solution (there's no extra hidden tariffs or charges with us) may just cost less than you think - so give us a call and let us show you how we can take your business to the next level.

### What sets us apart from the competition?

At **Concepts-Online** we're aware that we're not the only tracking supplier, but we do believe that technologically we're by far the most superior.

Here's just a few of the features we're proud to offer that many of our competitors cannot provide:

- a powerful windows based application gives you the complete control of how you see your vehicles that an internet explorer based program cannot.
- multiple maps and fleet histories - watch as the journeys your trailers have made play out next to one another on the same map.
- our sophisticated alerts system means you are kept informed with text messages and emails even when you're away from the office.
- a comprehensive report generation tool lets you target the exact information you need.

And that's just for starters, we believe the customer satisfaction we provide and our drive for innovation are factors no other company can compete with.



**IF YOU'RE LOOKING AT A TRAILER TRACKING SYSTEM NOW, OR HAVE CONSIDERED TRACKING IN THE PAST, WHY NOT GIVE US A CALL. WHAT DO YOU HAVE TO LOSE?**

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